

ADVERTISING DEADLINE:

JULY 15, 2006

Any questions on material and/or requirements should be directed to:

Lisa Moreau at bis.ads@verizon.net

AD DESIGN WILL BE PROVIDED. WE CAN NOT ACCEPT CAMERA READY ADS IN ANY FORMAT.

If Mailing Your Material please send:

- Original Photographs ONLY

(Photos printed from inkjet printers are not acceptable they do not reproduce well)

- Ad Text

(Typed and saved in Word or WordPerfect On CD or 3 1/2 PC Formatted Disk)

- Sample layout if you have something in mind

(Please send a printed copy so we can match color & fonts as close as possible)

If Emailing Your Material please send:

- Photos saved as JPEGs as follows:

Black & White saved at 300dpi and 800 x 600 or 600 x 800

Color jpegs save at 300 dpi and 800 x 600 or 600 x 800

- Ad Text *(Word or WordPerfect documents or Email text acceptable. We can not be responsible for errors of handwritten text. Ads will be proofed by you so read them carefully.)*

- Sample layout if you have something in mind

(Please print, scan and save as jpeg so we can match fonts & color as close as possible)

PHOTOS ENCLOSED DIGITAL FILES TO BE SENT

- Color Full Pg - \$75 Black & White Full Pg - \$50
- Additional Full Pg Color - \$65 Additional Full Pg B/W - \$40
- Inside Front Cover Color Only - \$100 - *First come first served*
- Inside Back Cover Color Only - \$100 - *First come first served*
- Divider Pg Back - Color Only - \$90 - *Offered to 2006 Specialty Winners First*

Divider Section: _____

Name: _____

Address: _____

Phone: _____

Email: _____

An email address is required for proofing your ad. Proofs will NOT be sent via snail mail.

ADVERTISING

Color and
Black & White

2006 National Catalog

2006



NATIONAL
SPECIALTY

Send Advertising Material & Checks payable to ESAA in US Funds To:

Carl Sillman ♦ ESAA Historian
1898 Rattlesnake Pike ♦ Julian, PA 16844

ces3@psu.edu